



## CHAMBERWORKS NEWSLETTER

August 2018

Monroe Chamber of Commerce | 1505 9th Street | Monroe | WI | 53566 | 608.325.7648 | www.monroechamber.org

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## 2018 Chamber of Commerce Golf Outing

We invite you to join us for the **10th Annual Chamber of Commerce Golf Outing**. We are pleased to be able to bring back many of the favorite traditions you are familiar with. **Colony Brands** is once again our lead partner and **TDS** is also a returning Diamond Sponsor. We could not be happier to have **Woodford State Bank** joining us as a Diamond Sponsor this year.



The **Monroe Golf Course** is once again our host course. Orion McCarty and his team have the clubhouse and course in terrific condition. You can start your day with the **"Build your Own Bloody Mary Bar"** buy some raffle tickets and mingle with your teammates. Golf will include a box lunch and chances at hole prizes. We will enjoy an upscale grilled feast after golf. We will be rounding out the event with our Live Auction and Live Music.

The day's events will have a new feel to it!

Registration	9:00-10:30
Million Dollar Hole in one	10:30
Shot Gun Start	10:35
After Golf Cash Bar	3:00-4:00
Dinner and Awards	4:00-5:30
Live Auction and Music	5:30-8:00
Roof Top Putting	5:30-8:00

Our golf outing is the primary fund raising opportunity of the year. With your participation and support, we are able to implement better opportunities for our membership to thrive. Thank you for your support of our efforts all through the year. We plan to have a fun activity at every turn.

So, join us for all or part of the day and we are sure you will have a great time!

**Call us now at 608 325 7648** to register your team and confirm your sponsorship is advertised in all of our event programs!

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**Ron Brandt - Owner**  
ron@brandtconstruction.net

brandtconstruction.net

**Sugar River Banks Celebrate 125 years** *By Mark Nowak, The Bank of New Glarus*



The Bank of New Glarus first opened its doors on Oct. 30, 1893. Now, here we are, on the cusp of our 125th anniversary and going strong! While much has changed in our industry over these 125 years, we've held steadfast to our mission statement: its purpose, vision and values.

Our purpose: We're an independent bank that provides financial guidance and solutions through our relationships with our customers and communities. We're proud to assist them in their financial growth, enable them to make wise economic choices and be their partner as they achieve their dreams and goals.

Our vision: Our leaders set the tone for our success. They build a shared spirit by clearly and powerfully articulating an inspiring vision for the bank, and enlist staff at all levels to achieve that vision.

Our customers refer to us as "my bank." We stay tuned in to their lifestyles and needs. They have absolute confidence that we will continue to be a rock solid, progressive and technologically sound financial resource for them.

We generously support our communities, not only through the proven benefits of community banking, but also with our money and the time and talents of our employees.


And, our shareholders have unwavering confidence in the dedication and ability of our board, management and staff to govern and operate a prosperous, well-respected bank that is consistently professional, innovative and ethical. They are continually delighted with the bank's performance and with the rewards they realize from their commitment of resources.

Our values: We follow these principles in the conduct of our work:

- Honesty and integrity: We keep our word. You can trust us, no matter who you are—customer, employee, vendor, shareholder, regulator or competitor.
- Teamwork: We acknowledge that our strength comes from excellence in both individual and team contributions.
- Empowerment and leadership: Our team provides solutions to solve problems in an innovative and proactive way that meets our customers' unique needs.
- Citizenship: We honor the heritage and traditions of our communities.

Again, while much has changed over the past 125 years, our core objectives remain the same: an unwavering commitment to both the communities we serve and to our employees.



We've successfully adapted to the challenges and opportunities that have been presented to us. We'll continue to execute our mission and to invest in our employees. We're humbled by and grateful for the relationships and partnerships we've forged with our customers, and are proud to be their trusted financial advisor.

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**Jeff "Twitty" Conway**  
REALTOR

1500 10th St, Monroe, WI 53566  
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Website: jeffreyc Conwayhomes.com

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**10th Annual Golf Outing Registration is now OPEN!**  
 The Golf Committee is excited for this year's Event.  
 Call 608 325 7648 to get signed up



## EXPORTECH Helps Manufacturers Launch Export Plan

### PROGRAM DESCRIPTION:

In order to support the export capabilities of Wisconsin companies, WEDC partners with the Wisconsin Center for Manufacturing and Productivity (WCMP) to offer financial and technical assistance through the ExporTech Program. The program has three financial components – WEDC funding for ExporTech delivery, WEDC assistance with the program cost for eligible participating companies, and funding for a market assessment following ExporTech completion.

ExporTech™ is a proven export strategy development program designed to speed a company's 'go to market' timeline by developing a customized international growth plan for the company's product in key markets. Participating companies receive access to topic matter experts, individualized coaching and consulting, customized support and guided development of an international growth plan. The program provides a unique focus on CEO/top management success factors and aims to provide companies with early export success. Each program takes place over 12 weeks.

The key to success in international markets is preparedness, and the goal of ExporTech is to better position companies for success in the global economy. In order to further assist and provide Wisconsin companies with hands-on strategic export development, ExporTech is designed to help companies take a more proactive approach to export markets. As the driving force in job creation and economic growth, small business growth is imperative to the health of the Wisconsin economy.

Eligible ExporTech companies must be established businesses operating in Wisconsin that manufacture, process, assemble and/or distribute a product or perform a service with a potential to be exported. Executive-level (C-level, president, owner, decision maker) ACTIVITIES AND EXPECTED OUTCOMES:

As the authorized administrative entity for ExporTech in Wisconsin, WCMP handles, approves and processes all applications and participation agreements. All applications are shared with WEDC for reference and review by the export development manager. Participating companies must have completed all ExporTech™ requirements before any funds are disbursed via formal request for disbursement as outlined in the partnership agreement. Prior to making the award, the program proposal will be assigned to an underwriter and go through the award review process.

**For more information on award winning ExporTech contact Roxanne Baumann (262) 442-8279] today to discuss registering for the upcoming ExporTech program which begins August 28th at the Embassy Suites Milwaukee Brookfield.**



**JOIN NOW!**  
 2205 21<sup>st</sup> Street  
 Monroe, WI 53566  
 608 325-3157  
 608 325-3150

### Home of the Green County Welcome Center

Open Tues-Sat 9 am-4 pm  
 Sunday 11 am-4 pm  
 May 1 - October 31

2108 6th Ave. Monroe, WI

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### PIZZA COUPON

**\$2 OFF Any Large Pizza**  
**\$1 OFF Any Medium Pizza**

*One coupon per pizza-Not valid with other coupons*  
**EAT IN OR CARRYOUT—325-3220**  
**Free City Delivery-Med. & Large-5 to 10pm**

## August Community Events

### Celebrating Swiss Independence Day.

Turner Hall Monroe

8/1/2018 5:30 pm

608.325.3461

### Monroe Clinic Gallery - Found and Stitched

8/1/2018 - 8/10/2018

608.325.5700

www.monroeartscenter.com

### Monroe Farmers Market

Downtown Square, 1016 - 16th Ave.

Wednesday afternoon 1 - 5:30 pm and Saturday morning 8 am - 1 pm.

### Abstract Painting & Glass Retrospective

Monroe Arts Center - 1315 11th Street

8/1/2018 - 8/17/2018

608.325.5700

### Live Music at Bullquarian Brewhouse

1128 17th Ave

<https://www.facebook.com/Bullquarianbrewhouse/>

Various dates and artists

### First Thursday Downtown Square

8/2/2018 5 - 7 pm

608.328.4023

### Soil Sisters

8/3/2018 - 8/5/2018

www.soilsisterswi.org

### Maxwell Street Days

Downtown Square

8/3/2018 - 8/4/2018

### En Guete Evening

Turner Hall, 1217 - 17th Ave.

8/7/2018 5:30 - 8 pm

608.325.3461

### Golf Outing and Dinner

Monroe Country Club

8/7/2018 11 am - 7:30 pm

608.324.2868

www.monroeclinic.org/foundation

### Tour de Cheese

Monroe

8/11/2018 608.325.7855

bbbsgreencounty.org

### Fire School Monroe

8/16/2018 - 8/18/2018

<http://swnifra.com/>

### Beef Producers Steak Out - 36th annual!

Green County Fairgrounds, 2600 - 10th St.

### Squeezebox Night

Turner Hall - 1217 17th Ave.

8/21/2018 6 PM

608.325.3461

### Cars on the Square

8/24/2018 4-9 pm

608.328.4023

### F A I T H Addiction Awareness

### Run & Walk

Monroe Clinic, 515 - 22nd Ave.

8/25/2018

Registration 7:30 am, Race 9 am

608.328.2832

### Live Music at Hawk's Mill

W8170 Pilz Rd. Browntown

8/26/2018 3-6 pm

608.214.6858

The Monroe Chamber of Commerce is pleased to welcome Preferred Living to our list of publication sponsors

Preferred Living  
Supportive Home Care  
15015 9th St, Monroe WI  
Diane Knautz  
608 328 2517  
prliving@tds.net





## 2018 MCCI BOARD OF DIRECTORS

**Tim Wolff**

**2018 MCCI President**  
Colony Brands

**Lynn Molinaro**

**2018 Vice President**  
Dairy Queen

**Joe Klein**

**2018 Treasurer**  
Bank of New Glarus

**Adam Bansley**

Empire Media

**Erin Daniels**

Monroe Clinic

**Gerald (Fuzzy) Karlen**

Fuzzy's Audio & Video

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International Ingredients

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Emmi Roth

**Al Rufer**

**2018 Past President**  
PDC

### STAFF

**Melissa Even**

Executive Director

**Colette Walters**

Administrative Assistant

## Ribbon Cutting: Edward Jones -Todd Huebler



**Edward Jones**  
INVESTMENTS

Welcome our new Chamber of Commerce Member  
Todd Huebler and his Family

as he launches his new business in Monroe!

Join us for the for the Ribbon Cutting Ceremony

**TUESDAY, AUGUST 28th**

**1015 18th Ave, Suit 111**

**Monroe, WI**

**from 2:00-4:30 pm**

**Ribbon Cutting will be at 2:15**

**with open house**

**reception to follow**

**Door prize drawing for those attending!**

## Business After 5



**Meet Angie Donovan and her staff  
as they Celebrate 45 Years of Service  
To Southwest Wisconsin  
Thursday, August 16th  
1017 7th St Monroe, WI  
5:00-7:00 pm**

***Join us for refreshments and snacks.***

**SWCAP Neighborhood Health Partners** is a nonprofit organization that provides confidential and affordable reproductive health care to women and men of all ages. We provide work and sports physicals. We provide educational presentations to local schools, youth and family groups. we are able to provide low to no-cost services for everyone.





Richard Hager

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## SCORE Summer Seminar Series: Free to all Chamber Members



### Simple Steps for Growing Your Business

Financial and Operational Management  
FREE Classes for all Chamber Members

Thursday August 16, 2018

8:00–10:00 am

Monroe Chamber of Commerce Office

1505 9th St Monroe WI

Register by calling 608 325 7648

or email contact@monroechamber.org

#### Financial Management

- Your trusted advisors
- Using financial statements
- Understanding financial ratios
- Cost accounting
- Managing risk
- Creating cash flow forecasts
- Funding growth

#### Operational Management Strategies

- Operations and company goals
- How to identify, manage and measure critical operations
- Preparing for growth
- Understanding key performance indicators
- Introduction to dashboards

## Wisconsin Bank & Trust 9th Annual Brat Day For Family Promise

For the last 9 years Wisconsin Bank & Trust Monroe, WI has sponsored Brat Day to raise funds for Family Promise. We stopped in to see how things were going and to our delight they were down to the last few Brats. 600 brats were sold in just a couple of hours. Many local businesses took advantage of the convenient, pre-order option and help the event sell out! Event Co-Chair Lori VanNatta noted that each year the bank provides all of the supplies and the bank staff along with the Family Promise volunteers serve the hungry crowds. Previously, selling 400 brats was common but with great support for the community hitting 600 brats was an easy goal to accomplish. We are fortunate to have chamber members helping each other out to accomplish their missions. The funds raised will assist Family Promise in assisting Green County Residents who are facing homelessness or are in need of transitional housing support.



Pictured Left: (in Blue Shirts)

Ron Markham, Monroe Market President  
Bridget Hughes, WBT Marketing Director  
Kari Lopez, Monroe Banking Center Manager  
Lori VanNatta, Senior Personal Banker  
Heather Siegenthaler, Operations Supervisor

Family Promise (in Red T Shirts)

Dave Olson, President  
Dr. Bob Beck, Past President  
Rick Gleason, Executive Director  
Lori Block, Case Manager  
Angie Parr, Immediate Past President

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## Welcome Our New Members

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**Tim and Kristen Wolff Owners**

**THE Vault**  
BAR & RESTAURANT

With family ties in South Wayne, we wanted to bring something unique to the community we call "Home" and make South Wayne a destination for those not from the area. The Vault is located in the historic "Bank of South Wayne" building originally built in 1904. We preserved the original character of the building by retaining the original hardwood floors, exposed brick, tin ceilings and of course the bank vault to create a classic atmosphere for our guests. Our staff is committed to treating our guests like family. Fun, Food, and Drink.....the right "combination"!

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are desiring. Whether we are working off architectural plans or a piece of scratch paper, we know how to work with our customers and give them the most cost effective service with an out of this world finished product. Much of Fundamental Designs LLC work has been in the commercial arena. We are now expanding into the residential area as well. Give us a call or send us an email so we can schedule a time to look at your upcoming project.

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**The Banking Standard: Yesterday, Today & Tomorrow**

 Joe Klein SVP-Commercial Relationship Manager	 Ryan Dahmen NMLS ID #1432673 Mortgage Lender	 Sharon Wedig NMLS ID #713105 Branch Manager - Monroe
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