



CHAMBERWORKS NEWSLETTER

September 2018

Monroe Chamber of Commerce | 1505 9th Street | Monroe | WI | 53566 | 608.325.7648 | www.monroechamber.org

Inside this issue:

Golf Outing Story	2
ETP	3
Community Calendar	4
Tailgate party /Business after 5	5
Lunch and Learn/New Members	6
Golf Outing photos	7
Golf outing Thank you	8

September is Chamber of Commerce Month

We want to thank each and every one of our businesses for the contributions you make though out the year to

We have a immensely busy month of September here in Monroe with Back to school and Cheese Days!

Join the Chamber of Commerce in The Month of September and you win a free year of membership!

Interested in Joining the Monroe Chamber of Commerce or are you already a Member of Chamber of Commerce in a near by Community?

Now is the time to get involved in the Monroe business community. To Celebrate Chamber of Commerce month, we are running a new Member special!

Sign up as a Chamber Member in the Month of September, we will draw one winner and they will get a free year's membership.

Membership pricing is very affordable. We would love to provide you any details you may have.

Already a Monroe Chamber of Commerce member? We have a gift for you!

Any active Chamber of commerce Member that refers a new Chamber of Commerce Member in the month of September will receive 4 free email blasts to be used at any time in 2019 (\$180.00 value)

Contact the Chamber office for Details at 608 325 7648

Or email us at contact@monroechamber.org



608-325-3731

Bring this ad in and

TAKE \$50.00 OFF
A TV Over \$500.00

TAKE \$100.00 OFF
A TV Over \$1,000.00

Offer Valid at Radio Shack Monroe, WI Only

Bring this ad in and

RECEIVE \$20.00 OFF
A NEW U.S. Cellular Phone

Offer Valid at Radio Shack/U.S. Cellular of Monroe at 301 6th Ave. West, Suite 129, Monroe, WI Only

Locally Owned, Nationally Connected
301 6th Avenue West - Suite 129
Monroe WI, 53566

A1 ELECTRIC Inc.
A PDC Company

Highest Quality Guaranteed.

Electrical Contractors
Residential • Commercial • Farm

24 Hour Emergency Service

608-325-1114

VISA MasterCard

315 11th • Monroe, WI 53566

Monroe Clinic

Sponsored by the Congregation of Sisters of St. Agnes

monroeclinic.org



CASTING
Browntown Manufacturing Facility

(608) 966-3261 N2480 County Highway M
www.aaam.com Brownstown, WI 53522



1107 19th Street
Monroe, WI 53566
608-329-7877

Ron Brandt - Owner
ron@brandtconstruction.net

brandtconstruction.net

10th Annual Golf Outing Winners



Team Dearth Motors 1st place



Monroe Lions Club 2nd Place



Green County YMCA 3rd Place

Monroe Golf Club was the perfect backdrop for our twenty-six teams to hit the links on a picture perfect day. Some familiar faces golfers were joined by a new crop of teams making a great day to introduce yourselves, shake hands and enjoy the gentleman's game.


Our 10th Annual Chamber of Commerce Golf Outing had the weather gods on our side. The Monroe Golf Club was in impeccable condition despite the recent rains. The greens were fast. In a very competitive field, top honors went Dearth Motors scoring a 56. Playing for the top team was, Mike Ozwald, Cody Zrbil, Mark Fields and Keith Riese. During the awarded presentation, along with the traditional Prize money they were awarded the 'Green T Shirts' Courtesy of Patrick Doyle and Bullets Pizza. The Monroe Lions Club carded a 57 for a second place finish with Randy Schwartz, Biff Borowitz, Dale Hoesly and Randy Boss. The Green County Family YMA took 3rd place with a score of 58. it was really a family event for them with Trent Henning, Kramer Henning, Darris Henning, and temporary family member Jim Bruce.

We incorporated a few new elements in to this years' event. We invited the Monroe Avalanche Youth Hockey team to host a Happy Gilmore Style Putting contest. All donations made went directly to the Monroe Youth Hockey Organization. It was a lot of fun trying to putt with a hockey stick!

It would not be a golf outing without our \$1,000,000.00 hole in one challenge sponsored by Big Radio and Empire Media. Phil Rude, golfing for Todd Huebler, Edward Jones Investments team, took a valiant try buy was not quite on the green when all was said and done.






After golf was over, the club house was packed with golfers as they enjoyed a relaxing grilled feast. A live auction conducted by David Koning as he put the FUN in Fund-raising! "The Booze Hounds" rounded out the night by taking a crack at any song people could come up with. From War Pigs to Africa and everything in between. Check page 7 for more fun photos.



FIRSTWEBER
REALTORS®
The human side of real estate.

Jeff "Twitty" Conway
REALTOR

1500 10th St, Monroe, WI 53566
Office: 608 325 2000
Cell: 608-214-9971
E-Mail: twitty@tds.net
Website: jeffreyc Conwayhomes.com

Strong, Local, Friendly!
woodfordstatebank.com

Proud to be the true, locally-owned community bank of choice in the Monroe Area!







Entrepreneur Training Program

Classes are 6 to 8:30 p.m.

Tuesdays Sept. 18 to Nov. 6, 2018

All classes held at the Enterprise Center, Monroe WI

Blackhawk Technical College, 210 4th Ave.

Enter through the north door of BTC,
across from Alp & Dell Cheese Store.

TO REGISTER:

Call the Green County Development Corporation at (608) 328-9452 or email gcdc@tds.net

Essential Knowledge You Need

The Entrepreneurial Training Program covers a wide variety of topics, giving you a solid foundation to grow and build your business. We bring together specialists in a broad array of pertinent subject areas to present relevant, timely information in their respective fields. Potential topics are:

- Business Model Canvas: Develop Your Business Model
- Empathy Model: Get to Know Your Customer Segment
- Understanding Your Industry & Market
- Legal Issues in Small Business
- Marketing Basics: Web Navigation & Social Media Marketing
- Human Resources Management Basics & Business Operations Overview
- Accounting & Record-Keeping Overview
- Obtaining a Bank Loan & Alternative Financing

ETP is a partnership of:



JOIN NOW!

2205 21st Street
Monroe, WI 53566
608 325-3157
608 325-3150

Home of the Green County Welcome Center

Open Tues-Sat 9 am-4 pm
Sunday 11 am-4 pm
May 1 - October 31

2108 6th Ave. Monroe, WI

National Historic
Cheesemaking
Center
"...an undiscovered
gem".

(608) 325-4636



PIZZA COUPON

\$2 OFF Any Large Pizza
\$1 OFF Any Medium Pizza

One coupon per pizza-Not valid with other coupons
EAT IN OR CARRYOUT—325-3220
Free City Delivery-Med. & Large-5 to 10pm

Cheese Days Events

PARK & RIDE SHUTTLE BUS – \$1 each trip. Park off site at Orchid (350 - 21st St.) & ride bus downtown. 5–10 pm

INFO TRAILER - SW Corner (near Baumgartner's) - maps, schedules, ask questions, lost and found. 9 am - 7:30 pm

FOOD STANDS – Eat your way around the Courthouse Square! Menu/maps at INFO BOOTH. (10 am–9 pm)

CHEESE DAYS STORE – SOUVENIR TENT (SW corner cross from Baumgartner's Cheese Store. (10 am –9 pm)

BEER and WINE STAND – SW Corner – near INFO TRAILER. (10 am–midnight)

HOSPITALITY TENT (Zält zum Höckle) Sponsored by Colony Brands. EAST SIDE. Dining area with tables & chairs. Musical entertainment throughout the weekend. Open all weekend.

DINING TENT (Sponsored by Emmi Roth USA) – NORTHWEST SIDE. Dining area with tables and chairs. Open all weekend.

CARNIVAL in Spring Square Parking Lot (behind JoAnne's Dress Shop) - all weekend.

NATIONAL HISTORIC CHEESEMAKING CENTER – Guided tours showcasing the history of cheesemaking. . 2018 6th Ave, at intersection of Hwy 69 south and 21st St. (9 am–4 pm)

ARTS & CRAFTS FAIR – NEW LOCATION! Just west of the Square; right behind Baumgartner's Cheese Store and Tavern. . (9 am–5 pm)

CHEESE TENT (Chäs Zält) – Cheese for sale. NORTH SIDE of the Square. Presented by Foreign Type Cheesemakers Assn. (9 am–8 pm)

MINHAS CRAFT BREWERY \$12 admission includes guided tour and gift pack (\$15 retail value). Tours every 15 minutes. (10 am–6 pm)

MINHAS MICRO DISTILLERY GUIDED TASTING– \$12 admission includes 2 cocktails, branded whisky tasting glass & gift bottle to take home. Tours every 15 minutes. (10 am–6 pm)

MINHAS WINERY WINE TASTING & FOOD PAIRING: \$12 admission includes guided tasting and food pairing and take home a branded wine glass (\$5 retail value). Tours every 15 minutes (10 am–6 pm)

COLONY BRANDS TENT – Celebrating more than 90 years in Monroe. Buy cheesecake-on-a-stick – made exclusively for Cheese Days! NE CORNER (10 am – 9 pm)

BARN QUILT and DAIRY FARM TOUR – Board a bus for a guided tour to one of Green County's most beautiful family-operated dairy farms. PURCHASE TICKETS AT INFO TRAILER NEAR THE BEER STAND - limited seating 50 tickets will be sold. (Saturday - tickets for sale at Family Farm Adventure Tent) (11 am)

MAIN STAGE (Grossi Bühni) – . Live music on the main stage from noon til midnight

GREEN COUNTY HISTORICAL SOCIETY MUSEUM – Housed in a Civil War era church. \$2 adults, \$1 ages 12 –18, children under 12 free with adult. One block north of Square. (Noon–5 pm)

HOSPITALITY TENT – John Waelti with Ruth Marty on Accordion (1 pm)

HOSPITALITY TENT – Green County Harmony Chorus (2 pm)

FAMILY FARM ADVENTURE TENT – Sponsored by Green Co. Farm Bureau, in partnership with 4-H, FFA & other ag groups. On NORTHEAST corner of Square by First National Bank. (2–8 pm)

MAIN STAGE – Alphorns led by Heinz and George (3 pm)

MAIN STAGE – Kerry Christensen – Alpine & Western Yodeling Master (3:15 pm)

HOSPITALITY TENT – Jason Rowe Band (Polka) (3 pm)

"STREETS OF SWITZERLAND" European Sidewalk Café & Biergarten – Swiss specialties at Turner Hall (3–7:30 pm)

CARNIVAL (Rummel Platz) – "Spring Square" parking lot - south of the Courthouse Square (4 - 11 pm)

MAIN STAGE – Children's Swiss Music Concert (4:15 pm)

CHILDREN'S COSTUME PARADE (Chinder Trachte Umzug) – Prince & Princess lead the parade (5 pm)

MINHAS BREWERY LIONS STAGE - Kings of Radio (5:30 pm)

OPENING CEREMONY – MAIN STAGE – Presentation of Colors with Green County Sheriff Dept., ceremonial blowing of Alphorns, presentation of royalty, "Procession of Cheesemakers" (6 pm)

HOSPITALITY TENT – Mascot Theory (Americana, Alt-Folk Rock) (7 pm)

MAIN STAGE – Monroe Swiss Singers (7:15 pm)

MAIN STAGE – Alphorns led by Heinz and George (8:15 pm)

MINHAS BREWERY LIONS STAGE - Infinity (9 pm - midnight)

STREET DANCE (uf der Strass Tanze) – MAIN STAGE – Road Trip - live from Oshkosh Wisconsin with high energy top rock hits! (8:30 pm–midnight)

The Monroe Chamber of Commerce is pleased to welcome Preferred Living to our list of publication sponsors

Preferred Living
Supportive Home Care
15015 9th St, Monroe WI
Diane Knautz
608 328 2517
prliving@tds.net





2018 MCCI BOARD OF DIRECTORS

Tim Wolff
2018 MCCI President
Colony Brands

Lynn Molinaro
2018 Vice President
Dairy Queen

Joe Klein
2018 Treasurer
Bank of New Glarus

Adam Bansley
Empire Media

Erin Daniels
Monroe Clinic

Gerald (Fuzzy) Karlen
Fuzzy's Audio & Video

Jeff Maliszewski
First Weber Hedeman Group

Phil Vosberg
International Ingredients

Rob Frie
Emmi Roth

Al Rufer
2018 Past President
PDC

STAFF

Melissa Even
Executive Director

Colette Walters
Administrative Assistant

Tailgate Party 2.0



We are bringing back the Tailgate Party in a big way!
Lunch is on us to show our appreciation to all of our
Chamber of Commerce Members

Join us on Friday September 21, 2018

11:00 am-1:30 pm

1505 9th Street

Your favorite tail gate games and musical entertainment!

Tim Wolff will be Grill Master Extraordinaire

Please bring a non Perishable food donation
for the Monroe Food Pantry !

Business After 5



Aster Assisted Living in Monroe

Wednesday, September 5th

5:00-7:00

616 8th Avenue

Monroe WI

Spend a delightful evening with other

Chamber Members

as you enjoy our

Supper Club themed event

Snacks and Non-alcoholic beverages are provided
Vocalist, Ann Kloeping sings for your pleasure.

Bring your business cards to win a door prize!





Richard Hager

Tallie Everson
Diana Lincicum1455 MANSION DRIVE
P.O. BOX 86
MONROE, WISCONSIN 53566PHONE (608) 325-4308 FAX (608) 325-2185
shgfuneralhome@tds.netNew Life
P·R·E·S·S

608-325-6083

2971 Ninth Avenue
Monroe, WI 53566Brochures • Flyers • Posters • Forms
Photo Copies • Wedding Invitations

Secretary of Transportation Dave Ross Lunch & Learn



The Monroe Chamber of Commerce Is Pleased To Announce

Secretary of Transportation, Dave Ross will be our guest Speaker

Tuesday, October 23, 2019

Held at 11:00 am-1:30 pm

Turner Hall 1217 17th Ave, Monroe WI

A variety of Sandwiches, Soups, chips, veggies, and dessert will be provided,
\$15.00 per person

You are encouraged to attend this informative event

RSVP to reserve your seats contact@monroechamber.org

608 325 7648

Don't miss your chance to hear from the Secretary and take part in a Question and Answer Session.

Dave Ross was appointed by Governor Scott Walker to serve as Secretary of the Wisconsin Department of Transportation (WisDOT) beginning in January 2017. WisDOT is one of the largest state agencies, with about 3,500 employees and an annual budget of more than \$3.5 billion. The department supports all modes of transportation, including state highways, local roads, railroads, public transit systems, airports, and harbors. In addition, the department includes the Division of Motor Vehicles which serves about 50,000 customers each week, and the Division of State Patrol that enforces laws and assists motorists throughout the state.

Welcome our new Members



Chalet Cheese Co-op founded by five dairy farmers in 1885, continues to flourish as a cooperative, owned by its 16 farms who are the sole suppliers of the milk. All of the patrons are located right here in Green County. Chalet continues to place emphasis on traditional workmanship methods and quality. Chalet Cheese is the only producer of Limburger in the United States and is right in the heart of Green County.

New at Chalet is our announcement of the promotion of Master Cheesemaker Jamie Fahrney to Plant Operations Manager as well as the arrival of Michael Hlubek as Plant Business Manager effective September 1st. The change at Chalet Cheese follows the decision of long-time Plant Manager, Myron Olson, to retire effective August 31.

Jamie Fahrney joined Chalet Cheese Co-op in 1978, earning his cheesemaker license in 1985 under the watchful eye of legendary cheesemaker Albert Deppeler. In 2002 Jamie earned the title of Master Cheesemaker in both Brick and Swiss. Fahrney is also an award winning Master Cheesemaker, achieving numerous awards in the Brick and Swiss categories at National and World shows.

Michael Hlubek brings to the Chalet a variety experience in plant operations and quality. Michael has spent the last 11 years working in the cheese industry with Zimmerman Cheese.

Chalet's retail store is open to the public Monday thru Friday, 7am to 3pm. All of Chalet's finest cheeses are available for purchase along with other local favorites. Stop in and pick up your favorite Baby Swiss or Limburger today!



DeanHealthPlan

A member of SSM Health

For more than 35 years, Dean Health Plan has been here helping southern Wisconsin residents make the most of their coverage. Together with local member support, doctors, clinics and hospitals, we offer you complete care — it's insurance that works with your doctors to keep you healthy.

Our roots are local. Our health plan employees are your friends and neighbors. You'll find your primary care provider just down the road. And Dean Health Plan is also nearby with a network that includes 2,400 providers, 28 hospitals and 187 primary care sites.

There is only ONE

Loescher
HEATING AND AIR CONDITIONING, FIBER OPTIC, SMART HOME
The right choice.
608.328.HEAT
loescherhvac.com

that does it ALL.

PROVIDING HONEST AND RELIABLE SERVICE FOR OVER 30 YEARS

325-1500

"Your Hospitality Professionals"

6th Street & Hwy 69

328-3444

Golf Outing 2018 Photos



From beginning to end, the day was filled with great people and wonderful weather. It was an honor to have you be part of our golf outing! On behalf of the Board of Directors, the Ambassadors Group and the staff, we are truly grateful that you chose to spend your day with us.

See you August 21, 2019



& Mosher
associates
insurance services

PROUD TO BE MONROE'S COMMUNITY BANK.

TOWN BANK
A WINTHROP COMMUNITY BANK
807 1/2 St. | Monroe, WI 53546
608.328.1800 | www.townbank.com

FDIC



**WE EMPOWER PEOPLE
TO ENRICH LIVES**

CUSTOMER • EMPLOYEE • COMMUNITY

ColonyBrands.com

Make Your Home Search Easier.
Start with a free preapproval.

Stephen Kundert
NMLS# 555829 | 608-328-1215
skundert@oldnational.com
www.oldnational.com/kundert

OLD NATIONAL BANK
FDIC

web solutions
that work for you...

Personalized & Local Service

- hosting & domain services
- 1-on-1 training & support
- design & development
- cloud backup

608-214-9922
fusionflyllc.com
fusionflywebdesign.com

Enjoy the Most Advanced TV
in Monroe!

TDS TV
A LOCAL FAVORITE

With TDS TV you'll experience TV like never before.

- ✓ Crisp, lifelike pictures.
- ✓ Picture-in-picture channel surfing.
- ✓ A connected-home DVR.
- ✓ Hundreds of channels.
- ✓ Lots of on-demand content.
- ✓ Wireless options.
- ✓ TV Everywhere programming.

Bundle to Save!
Order TDS Internet and Phone service along with TDS TV to get a great, low rate.

Order Now!
1-877-241-8490
tdstx.com

Golf Outing Thanks to Our Sponsors

Major Sponsors
Colony Brands
TDS
Woodford State Bank
Precision Drive and Control
A1 Electric

Platinum Sponsors
*Monroe Clinic SSM Health * Dearth Motors*
*AmericInn * Big Radio/Empire Media*
First Weber Hedeman Group
Radio Shack/US Cellular
Bank Of New Glarus Quest Industrial*
Dairy Queen Monroe Lions Club*
*Todd Huebler Edward Jones Investments *

Gold Sponsors
*Keller Inc. *Rock Road Companies*
*Quartz Insurance *
Dean Health Plan Culvers* Sedona Staffing*

Teams
*Fitness Nutrition Center *First National Bank
Duxstad & Bestul
*Preferred Living *Mosher & Associates* RPJ&K*

Donations
Tru Home The Vault Bar & Restaurant*
Dave Mosher Baumgartners Cheese Store*
Farm & Fleet Bullets*
National Historic Cheese Making Center *Heartland Graphics*
Bronzed Image W.C Envy* Alphorn Ford*
Wolf Hollow Golf Course Edelweiss Golf Course*
Kwik Trip Monroe Furniture Center* Fusion Fly*
First Weber Hedeman Group Sedona Staffing*
Colony Brands Fuzzy's Audio and Video*
Neighborhood Health Partners
Fitness Nutrition Center Inn Serendipity *
Anytime Fitness Luecke Jewelers* Fehr Graham*
Dearth Motors Zersen's Flooring* US Cellular*
Super 8 Hotel Buggy Works*
Ubersox Used Car Super Store
Monroe Golf Club

David and Rena Koning

*Tammy Anderson & The Avalanche Hockey Team *

Studio 906

Studio 906 can update your look! Book your appointment now.

Enjoy the pampering of Studio 906
Give a Studio 906 gift certificate for a pedicure, facial, hair care or massage.
Check out our website at **608.328.4292**

Teens, Individuals, Couples
Specializing in Trauma Treatment

COUNSELING
608-426-6463
affinitycounselingllc@gmail.com

FEHR GRAHAM
ENGINEERING & ENVIRONMENTAL

Improving the quality of life for our clients in the communities where they live and work by providing collaborative, insightful, results-driven solutions.

www.fehr-graham.com

INSIGHT • EXPERIENCE • RESULTS

The Bank of New Glarus®
and Sugar River Bank Branches

www.thebankofnewglarus.bank

Member FDIC

Jean Sinkule
AVP, Branch Manager

250 N. 18th Ave
Monroe, WI 53566
(608) 325-3025