



CHAMBERWORKS NEWSLETTER

November 2018

Monroe Chamber of Commerce | 1505 9th Street | Monroe | WI | 53566 | 608.325.7648 | www.monroechamber.org

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It's A Wonderful Life



*Keeping PACE with the Business Community
Promote • Advocate • Connect • Educate*

The Monroe Chamber of Commerce invites you as our guest to a private viewing of The Monroe Theatre Guild's production of

IT'S A WONDERFUL LIFE

Thursday, Nov. 29, 2018

Social Reception 6 -7 pm • Performance 7 pm
910 16th Ave, Monroe, WI 53566

RSVP required by Friday, November 23rd.

Due to limited seating, two tickets per chamber member are allowed. We want to share this special performance with as many members as possible.

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ron@brandtconstruction.net

Ground Breaking, Customer Appreciation and Ribbon Cutting, Highlight October

It was a beautiful day to have Monroe's Chamber of Commerce newest member, Badger State Cold Storage break ground on their upcoming facility. Working With Doug Sutter from Keller Inc. and Woodford State Bank. Badger State Cold Storage, LLC broke ground on a new 68,000 square foot cold storage and freezer facility on Thursday, October 18th at 210 10 1/2 Street in Monroe.



The new facility will provide 10,208 pallet positions to serve the South Central Wisconsin dairy and confectionery food makers. Construction of the facility began in September and Badger State Cold Storage, LLC will be complete in April of 2019.

Pictured Left:

Cara Carper (GCDC), Val Johnson (Woodford State Bank), Ben Voss (Woodford State Bank), Jacqueline Wild (Badger State Cold Storage), Ryan Wild (Badger State Cold Storage), Chris Schindler (Badger State Cold Storage), Jason Kundert (Woodford State Bank), Scott Denure (Woodford State Bank), Doug Sutter (Keller, Inc.)


The Month of October was a great month for our chamber members as they turned celebrations in to a way to give back to our community. Mosher and Associates held customer appreciation events at all of their locations and partnered with The Green County Humane Society to help them with their wish list. Nate and Jenny Lancaster celebrated the new look and new name of Century 21 Advantage and took "ADVANTAGE of the opportunity to raise funds for Habitat for Humanity.



Customer Appreciation Days

Mosher & Associates recently held a fundraiser for the Green County Humane Society (GCHS) during their Customer Appreciation Day on Tuesday, October 9th, 2018. Along with items from the GCHS Wish List, the agency raised \$1,000, which was presented to Lacy Westgard of the GCHS.




Ribbon Cutting: It takes a committed family to see a business grow. Nate and Jenny were joined by their family, Bub Zwygart, supporters and member of their "family" of real estate professionals for the Ribbon Cutting. They also did some fund raising With their initial donation of \$1,000.00, they promised to match any donations collected during the event. They were happy to announce that they exceeded their goal and will be presenting more than \$3000.00 to Habitat for Humanity Green County.

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Switchback
A Midwestern Christmas
Saturday, Nov. 17

The Next Generation Leahy
Saturday, Dec. 1

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Pleasant View Referendum Quick Facts

Use of the Tax Levy Dollars

- Cost of care that is not covered by Medicaid payments – 65% of residents
- Capital improvements such as renovation of the resident rooms and bathrooms to create additional private bathrooms and private rooms.
- Replacement of old equipment and furnishings for the residents.
- Purchase of new wheel chairs, specialty beds, specialty mattresses, etc.

Comparison Cost to Property Owners in Green County for 2015-2018 and 2019-2024:

| Equalized Property Value | Annual Tax Amt. Average | | Monthly Tax Average | |
|--------------------------|-------------------------|-----------|---------------------|-----------|
| | 2015-2018 | 2019-2024 | 2015-2018 | 2019-2024 |
| \$100,000 | \$31.00 | 26.40 | \$2.58 | \$2.20 |
| \$150,000 | \$46.50 | \$39.60 | \$3.86 | \$3.30 |
| \$200,000 | \$62.00 | \$52.80 | \$5.17 | \$4.40 |

Description of Pleasant View Nursing Home:

- Medicare and Medicaid certified skilled care facility
- Licensed to provide care for up to 110 residents
- Employs around 180 staff members
- Admits 224 – 250 people per year
- 128 of the 153 hospital admissions in 2018 were admitted from Monroe Clinic Hospital
- 80% of admissions are people from Green County
- Discharges around 175 people per year
- Discharges 120 of the 175 people to their home

Coverage for Care/Payment Types Accepted:

- Medicare Part A, Medicare Part B, Medicare Replacement Plans
- Medicaid, Inclusa, CARE Wisconsin
- Veterans Administration
- Insurance companies, Private Pay

Connections in Green County

- SSM Monroe Clinic and SSM Monroe Clinic Hospital
- ADRC; Senior Meals in Monroe, Brodhead, Albany; Monroe Senior Center
- Referrals to & from Aster, Twining Valley, Friedensheim, Azura, Rachel's Choice
- Faith Community
- Blackhawk Technical College - Nursing Students and Nursing Assistant Students
- Students volunteer through Community Service Projects
- Monroe Courthouse Quilters; Master Gardeners; 4-H Club; Boy Scouts, Eagle Scouts, etc.

Home of the Green County Welcome Center

Open Tues-Sat 9 am-4 pm
Sunday 11 am-4 pm
May 1 - October 31

2108 6th Ave. Monroe, WI

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November Events

Radiance by FUSEDChicago

Monroe Clinic, 515 - 22nd Ave.

11/1/2018 - 11/2/2018

Paint and Pixels by Tina Duemler & Carleton Davis (Exhibit)

Monroe Arts Center - 1315 11th Street

11/2/2018 - 11/30/2018

608.325.5700

www.monroeartscenter.com

William Florian - Those Were the Days

Monroe Arts Center - 1315 11th St.

11/3/2018 7:30 pm

www.monroeartscenter.com

Swissfest

Turner Hall - 1217 17th Ave.

11/3/2018 2 PM

turnerhallofmonroe.org

Explorations by Madison Contemporary Fiber Artists

Monroe Clinic, 515 - 22nd Ave.

11/8/2018 - 11/30/2018

www.monroeartscenter.com

Live Music at Turner Hall

11/11/2018 1-5 pm

608.325.3461

turnerhallofmonroe.org

David Newman - Pianist

Monroe Arts Center - 1315 11th St.

11/11/2018 2 pm

www.monroeartscenter.com

Indoor Farmers Market on the Square

Masonic Temple - 1613 1/2 10th St.

11/17/2018 9 am - 2 pm

608.328.4023

www.mainstreetmonroe.org

Switchback: Midwestern Christmas

Monroe Arts Center - 1315 11th St.

11/17/2018 7:30 pm

www.monroeartscenter.com

Holiday Silent Auction Opening Reception

Monroe Arts Center - 1315 11th Street

11/17/2018 6:00 PM- 7:30 PM

www.monroeartscenter.com

Live Music at Turner Hall

11/18/2018 1-5 pm

608.325.3461

turnerhallofmonroe.org

Zweifel Brothers Band.

Squeezebox Night

Turner Hall - 1217 17th Ave.

Monroe

11/20/2018

6 PM

608.325.3461

turnerhallofmonroe.org

Accordion jam. Third Tuesday of every month.

Red Run Turkey Trot

Green County Fairgrounds, 2600 - 10th St.

11/22/2018 4 pm

<https://runsignup.com/Race/WI/Monroe/RedRunTur>

Christkindlmarkt

Turner Hall - 1217 17th Ave.

11/23/2018 - 11/24/2018 9 AM - 4 PM

turnerhallofmonroe.org

Shop Small Monroe Downtown Square

11/24/2018

www.mainstreetmonroe.org

Shop for a Cure

Monroe Middle School, 1510 - 13th St.

11/24/2018 9 am - 3 pm

<http://facebook.com/shopforacuremonroewi>

Lighted Christmas Parade

Downtown Monroe

11/30/2018 6 pm

mainstreetmonroe.org

The Monroe Chamber of Commerce is pleased to welcome Preferred Living to our list of publication sponsors

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Ribbon Cutting and Business After 5



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Thursday, November 15

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Ribbon Cutting Ceremony at 5:00 p.m.

*Come check out our new expanded showroom
and the variety of products we have available.*

Chamber Member of the Month

Meet Bartels & Company Tap

Owners Jim and Rhonda Bartels 1012 17th Ave, Monroe WI

www.facebook.com/BartelsCoTap/

Our Surprise Cookie Patrol Monroe Chamber Member Of The Month was Bartels & Company Tap. In true hospitable fashion, Jim and Rhonda Bartels served us up some ice cold mugs of root beer and some hot fresh nuts that Bartels is known for! They do so many wonderful things for Monroe and just wrapped up their 6th Justice for a Cure Fund Raiser "Don't Give up the Fight" has become a staple in Monroe as they bring attention to Breast Cancer.

If you have been to a Concert on the Square or the Cars on the Square, you have been the recipient of their generous support of these events.

They are very modest about their own contributions and say the overwhelming support of the Community has been one of the best parts of owning a Business in Monroe!

Having one of the coolest spots to have a drink is just the beginning! Stop down and get your name put in the Chamber of Commerce Cookie Jar and win some great Bartels Swag!

Located at 1012 17th Ave, Monroe WI on the East side of the Square. They are open Monday- Saturday at 2:00 pm.





Richard Hager

*Tallie Everson
Diana Lincicum*

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2019 Business After 5 Scheduling and Policy Update

We have to say 2018 has been quite a year for our business after 5 Events. We increased our social media usage to make the events better advertised and we feel this has resulted in better attendance and more beneficial for the event hosts.

We are starting to fill up our 2019 calendar so please contact us to make sure you do not miss your opportunity to host an event.

Members host Business After 5 for a variety of reasons. Celebrating milestones. Introducing new products or business lines, sharing your passion and unique business and celebrating one of a kind events. Whatever your reason, we thank you and wanted to help you out a bit.

We have found that there are things that can help make your Business after 5 more successful and enjoyable. The basic of throwing a party is the same no matter what you are doing it for.

- **Have a goal in mind for your event.** If you are celebrating 5 years in business, make that your focus.
- **HAVE FOOD AND BEVERAGE.** You don't need to serve a 3-course meal. But a nice selection of finger foods is a nice addition to any event.
- **Keep people engaged** while they are there, tour the building, show the cool new products, if you have a new marketing video, have it running.
- **Advertise your event.** The Chamber does our part to make sure we are sharing the word with everyone. Never underestimate the power of a personal invitation even if it seems obvious.
- **Let the Chamber of Commerce assist in planning and set up.** Many hands make light work.
- **Have door prizes or a takeaway.** Show appreciate for people coming to your event. Who doesn't like a freebie?
- **Partner with your favorite charity or service organization** to make it a mini-fundraiser.

Now, for the new Business After 5 Policy

With some clarification on the State Statute regarding serving alcohol, we have to adjust the way we host our events. In order for a business to hold any kind of "public" event. It requires a Class B Temporary sellers permit. Our events are for Chamber members but we certainly allow guests and any new potential members to attend. This factor has been identified as an element that makes our events "public" in the eyes of the state. We are thankful the City of Monroe has worked with us on clarification.

If you intend to offer beer at your Business after 5, you have two options. You can hold the event at any business that carries a liquor license, such as a bar or restaurant. You can also host the event at your business location, which for most of us is preferable.

If you select to host at your business location, the chamber will apply for the Temporary "Class B License" and the Chamber will arrange to purchase the beer. Currently, there is a fee for this and the Chamber will cover the cost of the license. To make sure we apply for the license in a timely manner, we require a 60-day notice. Please, when you are booking your Business After 5 event, let us know your intentions if they are known at that time.

We will not be able to serve wine at our Business After 5 events since as an organization we are only allowed up to 2 wine permits in a calendar year, so if we can't offer this option to everyone one who hosts an event we feel it is best to not offer this option at all.

Thank you for your continued support of the Chamber of Commerce and your understanding while we work to follow the laws that are in place. We want to maintain our relationship with the city and pride ourselves in being stewards of proper business practices by adhering to the state statute.

Call 608 325 7648 or email us contact@monroechamber.org to schedule your 2019 Business After 5 Event



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Welcome New Members

Hunting Works for Wisconsin exists to promote the strong economic partnership between the hunting and shooting communities and the local economy of Wisconsin.

To learn more <http://huntingworksforwi.com/>

Friendly Inn Bar and Grill

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Website And Newsletter Format 2019

As we rely more and more on electronic communications and look at ways to reduce costs, we have made the decision to discontinue a printed version of our monthly newsletter. We have had wonderful sponsorship from our advertisers and we are thankful for your contributions that allowed us share the Chamber news with the public. We also want to thank each of the businesses that were gracious to allow us to display the monthly newsletters in their businesses over the years. We have enjoyed a wonderful relationship with New Life Press and can't thank them enough for their personalized service. Time and time again, they have gone above and beyond to help us publish our chamber related news.

Beginning January of 2019, we will be converting our publication to match our Weekly Chamber Chat. In December, we will be sending our revised advertising opportunities to our membership. We will be adjusting our advertising to focus on Website presence, electronic newsletter and email opportunities. We do see some wonderful new opportunities as we say farewell to our printed newsletter. With the upcoming enhancements on monroechamber.org we will be able to promote our chamber members to a much larger audience.

We have been working with Fusionfly to come up with an easy to maneuver website that will optimize our ability to promote our chamber members. We feel this is a concept that will continue to be relevant for years to come and will be also be flexible enough for us to adjust as technology continues to evolve.

Planned Website enhancements will include

- **Locally Made Products Locator**
- **Venue Locator**
- **Restaurant Locator**
- **Workforce and Career Center**

Membership renewal packets will go out in December. We will cover multiple changes we have planned in 2019. We will also be holding a lunch and learn in December for Chamber members to hear about our new benefits and also get a refresher on some of most asked about benefits.

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