



CHAMBERWORKS NEWSLETTER

December 2018

Monroe Chamber of Commerce | 1505 9th Street | Monroe | WI | 53566 | 608.325.7648 | www.monroechamber.org

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Big Brothers Big Sisters new Look



Big Brothers Big Sisters of Green County along with more than 270 Big Brother Big Sisters affiliates across the country, unveiled a new, modern look and brand repositioning with a goal of recruiting more diverse volun-

teers.

“The need in Green County for young people to have a role model is more urgent than ever,” said Shannon Kaszuba, Executive Director of Big Brothers Big Sisters of Green County. “To attract more volunteers of all generations, we needed a modernization of our brand to make an impact in the community and meet the need of the essential work of matching youth with mentors.”

Months of research, including focus groups with potential Bigs, as well as current Bigs, Littles, donors, staff, and leadership showed that the brand was not effectively connecting with younger, prospective mentors or conveying the urgent mission of Big Brothers Big Sisters. The organization is intentionally pivoting from messages of the importance of mentoring, to messages of the urgent need for the adults in the community to step up to defend the potential of every child. The mission will remain the same, as will the core model of building bridges in communities by connecting one adult with one child and supporting that match at every stage, but the organization will focus on a child’s potential, and our role as adults in helping children achieve their best possible futures.

“In our community, we know that youth are facing numerous challenges. Our organization’s new brand is designed to help us ensure we can serve more children in Green County by recruiting more volunteers,” said Kaszuba.

In 2017, Big Brothers Big Sisters of Green County served 256 youth and mentors through three different programs offered through the agency. We consistently have children waiting to be matched with a mentor. Currently that waitlist is 18 youth throughout the county.

In the coming year, Big Brothers Big Sisters of Green County will transition to a new, modern, nationwide technology system, participate in new training, and use the new positioning to refocus efforts on recruiting local volunteers.

Learn more about how to get involved by calling the office at 608-325-7855 or at bbbsgreencounty.org

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monroeclinic.org



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Ron Brandt - Owner
ron@brandtconstruction.net

brandtconstruction.net

Green County Healthy Community Coalition Awarded Bronze Designation

Green County recently earned bronze level Wisconsin Healthy Communities Designation. This new state-wide program is designed to encourage achievements in community health improvement and promote cooperation across multiple sectors. The Green County Health Community Coalition (GCHCC), led by Green County Public Health and Monroe Clinic, applied for the recognition, citing collaborative projects inspired by three key initiatives:

- **Growing the Farmer's Market:** Green County worked with farmer's market organizers to introduce a "Double Your Dollars" benefit for food share redemption to increase access to fresh fruit and vegetables for the underserved population while supporting local growers.
- **Investing in Breastfeeding:** Various healthcare and human services agencies came together to share a united message about the benefits of breastfeeding, which is shown to nurture healthy development and lower obesity rates, across Green County. They also committed to increasing the number of certified lactation consultants available in the county.
- **Green County Wellness Week:** 30 area businesses and organizations participated in this year's "Get Spotted Moo-ving" program, which challenged employees with community-wide exercise opportunities spotlighting local exercise resources, from natural trails to local fitness centers. This annual event aims to inspire healthy exercise routines year-round.


Green County is one of 31 Wisconsin communities to receive "Wisconsin Healthy Communities" designation this year. The Healthy Communities Designation program encourages participation from communities of all shapes and sizes, both rural and urban. The definition of "community" is broad and can include counties, municipalities, neighborhoods and other self-defined, place-based communities in Wisconsin.

"The initiatives that earned this designation are the result of work done by multiple organizations," said RoAnn Warden, Green County Health Department Director. "In addition to the 14-member GCHCC steering team, there are community and government organizations, businesses, human services, school districts, farmers market vendors and healthcare workers who have invested countless hours collaborating to support healthier tomorrows."

The Wisconsin Healthy Communities Designation is a new initiative offered by the Mobilizing Action Toward Community Health (MATCH) group of the UW Population Health Institute (UWPHI), in collaboration with diverse statewide groups. The Healthy Communities Designation program, funded by the Wisconsin Partnership Program of the UW School of Medicine and Public Health, is designed to recognize and encourage achievements in health improvement in Wisconsin.

To learn more about the program, visit the program website:




www.wihealthycommunities.org

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Marine Credit Union



Marine Credit Union has completed the acquisition of 10 branches from Old National Bank through a purchase agreement announced in April 2018. The branches opened

as Marine Credit Union yesterday, after the sale closed on Friday, Oct. 26, and the integration completed over the weekend. Marine acquired approximately \$240 million in deposits through the sale.

“Marine’s acquisition of the Old National Bank branches aligns with our growth strategy. We are excited for the opportunity to serve more members in our new branches who need our help. We can deliver value to these new markets,” said Shawn Hanson, CEO of Marine Credit Union.

Marine is committed to continue operating locations and serving members in all markets involved in the acquisition. Marine currently has offices in Chippewa Falls, Eau Claire and Prairie du Chien, with nearby Old National Bank locations involved in the acquisition. For ease and efficiency, Marine will consolidate to a single office in those communities by the end of the year.

About Marine Credit Union

Marine Credit Union is built upon the strong belief that members are more than a credit score, and we are committed to providing financial services to all members of the community – including those with past financial challenges. Marine will continue our long-standing tradition of delivering personalized lending solutions to fit our members’ individual needs. Marine Credit Union is a full-service financial institution serving over 93,000 members with office locations in Wisconsin, Minnesota and Iowa.

For more information, connect with us on Facebook, Twitter, YouTube and LinkedIn.

1712 12th Street, Monroe, WI 53566 608.328.1200

Home of the Green County Welcome Center

Open Tues-Sat 9 am-4 pm
 Sunday 11 am-4 pm
 May 1 - October 31

2108 6th Ave. Monroe, WI

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\$2 OFF Any Large Pizza
\$1 OFF Any Medium Pizza

One coupon per pizza-Not valid with other coupons

EAT IN OR CARRYOUT—325-3220

Free City Delivery-Med. & Large-5 to 10pm

December Events

Indoor Farmers Market on the Square

Masonic Temple - 1613 1/2 10th St.
12/1/2018 9 am - 2 pm
608.328.4023

Next Generation Leahy

Monroe Arts Center - 1315 11th St.
12/1/2018 7:30 pm

Explorations by Madison Contemporary Fiber Artists

Monroe Clinic, 515 - 22nd Ave.
12/1/2018 - 12/31/2018
Fiber Arts. Exhibit continues through February
8, 2019.

Paint and Pixels by Tina Duemler & Car- leton Davis (Exhibit)

Monroe Arts Center - 1315 11th Street
12/1/2018 - 12/31/2018
Tuesday thru Saturday 10 am - 5 pm.

Karaoke Night

Leisure Lanes, 2308 - 6th Ave.
12/1/2018 8:30 pm
608.328.8135

Monroe City Band Holiday Concert

12/2/2018 3 pm

Deutscher Weihnachtsgottesdienst (German Christmas communion service)

St. John's United Church
12/2/2018 2 PM

Live Music at Turner Hall

12/2/2018 1-4 pm
608.325.3461

Christopher Taylor and Pro Arte Quartet

Monroe Arts Center - 1315 11th St.
12/2/2018 2 pm
608.325.5700

Chili Cook-Off

Leisure Lanes, 2308 - 6th Ave.
12/2/2018

En Guete Evening

Turner Hall, 1217 - 17th Ave.
12/4/2018 5:30 - 8 pm

It's a Wonderful Life

presented by Monroe Theatre Guild
12/6/2018 - 12/9/2018
www.monroetheatre.com

Candle Tree Lighting with Alice in Dairy- land

Turner Hall - 1217 17th St.
12/7/2018 7 PM

Classical Blast: Dark Side of the Yule

Monroe Arts Center - 1315 11th St.
12/8/2018 7:30 pm

Cookie & Candy Sale

St. John's United Church
12/8/2018 8 am - 11 am

Live Music at Leisure Lanes

12/8/2018 8:30 pm

Live Music at Turner Hall

12/9/2018 1-5 pm

Indoor Farmers Market on the Square with Santa

12/15/2018 9 am - 2 pm

Gin, Chocolate and Bottle Rockets

Monroe Arts Center - 1315 11th St.
12/15/2018 2 pm
www.monroeartscenter.com

Live Music at Leisure Lanes

2308 - 6th Ave.
12/15/2018 8:30 pm

Live Music at Turner Hall

12/16/2018 1-5 pm

Bel Canto Singers - A Choral Christmas

St. Victor Church, 1760 - 14th St.
12/16/2018 7 pm

Squeezebox Night

Turner Hall - 1217 17th Ave.
12/18/2018 6 PM

Live Music at Leisure Lanes Untamed.

2308 - 6th Ave. 12/22/2018 8:30 pm

A Christmas Carol Radio Show

12/24/2018 - 12/25/2018

The Monroe Chamber of
Commerce is pleased to
welcome Preferred Living
to our list of publication
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Business After 5

GRUEZI (WELCOME) TO TURNER HALL WHERE OLD AND NEW WORLD'S MEET

FRIDAY, DECEMBER 7TH, 2018

1217 17TH AVE MONROE WI

HOPING ALL CHAMBER MEMBERS HAVE BEEN GOOD LITTLE BOYS AND GIRLS THIS PAST YEAR!

OUR SPECIAL GUEST IS KAITLYN RILEY, 71 ST ALICE IN DAIRYLAND,

SHE VISITS TURNER HALL TO LEARN OF ITS PART IN GREEN COUNTY AGRICULTURE HISTORY, AND SHARE HER ROLE IN PROMOTING AGRICULTURE THROUGHOUT THE STATE AND WORLD. SHE'LL LEAD US ALL AS WE INVITE

ALL CHAMBER MEMBERS TO STAY AS TURNER HALL STARTS

THE HOLIDAY SEASON WITH THE LIGHTING OF THE GIANT CHRISTMAS TREE,

JOIN US FOR:

FRESHLY MADE SWISS BRATZELI COOKIES,
MEET SAMICHLAUS AND SCHMUTZLI.

ALONG WITH CAROLING IN THE GRAND HALL.

MAY THE BEAUTY OF CHRISTMAS BE WITH YOU ALL YEAR THROUGH!

Working Together To Help Those In Need

Rolling Hills Dairy Producers CO OP donates cheese to local Food Pantries throughout South Western Wisconsin. This is a way the Co-op's farmers can give back to their communities. There are 600 pounds or more of Cheddar cheese being distributed in these areas. The Co-op has been supplying milk to area cheese plants for over 12 years.



Maple Leaf Cheese Co-op manufactures the cheese then ships it to **Alpine Slicing & Cheese** for the slicing, wrapping & packaging. The Co-op employees and some of their Board Members help deliver the boxes of cheese to the Food Pantry locations and a few school & church programs as well. This is a group effort that has proven to be very successful and greatly appreciated as these food pantries continue to supply food to people in need.

Mary Dietz, Director of Green County Inter-Church Food Pantry in Monroe informed her group that Rolling Hills Dairy Producers Cooperative has been donating cheese like this for over 5 years. This time of year, it's such a blessing to receive.

Pictured left to right Ryan Moore, field man from Rolling Hills Co-Op, Mary Dietz, Director of Green County Food Pantry, along with Kyle Campbell and Bob Ellefson.



Richard Hager

Tallie Everson

Diana Lincicum

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2019 Advertising Options: Take advantage on package deals and save

With the transition of our format we will be offering new advertisement opportunities as well as increased business presence on our Chamber of Commerce website. I previously mentioned that we are building a Monroe Chamber of Commerce Map on our website that will allow an interactive experience for visitors to our website as they search our member directory. We are moving beyond a simple business directory and will offer more direct links back to our member's websites or social media platforms. We are excited to share this new opportunity with you to have your advertisement be placed in priority before our limited options are spoken for.

We did everything possible to keep our pricing in line with what you are familiar with from our printed version. All rates listed are on a January–December schedule.

Package #1 \$1500.00 per year

Website full banner advertisement 720x90 pixels
12 Chamber news and 12 email Blasts

Package #2 \$1200.00 per year

Website ½ banner advertisement 360x90 pixels
6 chamber news and 6 email blasts

Package #3 \$800.00 per year

Website ¼ banner advertisement 180x90 pixels
4 chamber news and 4 email blasts

Ala Cart

Website

- | | | |
|-----------------------------|---------------|-------------------|
| • full banner advertisement | 720x90 pixels | \$800.00 per year |
| • ½ banner advertisement | 360x90 pixels | \$650.00 per year |
| • ¼ banner advertisement | 180x90 pixels | \$450.00 per year |

Email Blasts-include social media push

- \$75.00 each
- 4 for \$250.00

We have elected to remove the advertising from our Weekly Chamber chats as we intend to use those to focus on upcoming events. With all things, this will be adjusted based on demand and feedback but we anticipate this new format will be much more beneficial to our supports and viewers alike.

We now offer flexible payment options!

If payment is received by January 30, 2019 you will receive a 5% discount on your advertisement

We will also allow payment to be bill in two installments. 50% received by January 30, 2018 and the remaining balance to be paid prior to June 30, 2019.

We hope the flexibility in billing will assist in your advertising contributions for the year.

Please confirm your interest in advertising in 2019 with us at your earliest convenience. Of course we want to make sure we have the most recent images possible so please submit your graphics to us in either Vertical or horizontal orientation so we can place them appropriately. Also identify the web address to be used in your linkable ad.

One last thing, if you are not currently receiving our newsletter by email or would like to update your email address just let us know and we can take care of it for you.

Thank you again for your sponsorship. We are excited to offer our new format and anticipate it will be well received.

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328-3444

December 19th Lunch and Learn

Do not miss your opportunity to get hands on instruction!

Our new Newsletter and enhanced website will be launching January of 2019. We strongly encourage you to attend our free lunch and learn so we can explain the changes we have planned for the upcoming year. We feel that these options will create a more useful tool for our chamber members to promote their businesses.

We invite you to learn about the interactive website that allows Chamber Members take control for own presence on our website.

Kim Berg, co-owner of Fusion Fly will present the new website functionality and how to use the self administration portions of our website

- Learn how to post career opportunities for your company
- List your available venues meeting rooms, hotel rooms, banquet and reception facilities
- List locally made products
- Gain presence with category specific icons
- Individual log in credentials allow you manage your account in a friendly–easy to use format

In addition we will cover some of the more popular and benefits

Get the how to's on some of our most popular services

- Monroe Money
- Member to Member Discounts
- Bulk Stamp Usage
- Educational classes for 2019
- Volunteer Network

Turner Hall Ratskeller

1217 17th Ave

Monroe WI

Buffet Lunch

11:00 am registration and lunch

11:30-1:00 program

RSVP is require by December 17th

Limited seating to 2 people per chamber membership.

contact@monroechamber.org or call 608 325 7648





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Owner, Amanda King, is Celebrating 5 years in business and we are very happy to be part of her future! Monroe's only men's clothing store offers Men's sizing from S-6X:

- Casual and Denim
 - Suits and ties
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 - Cologne, belts, sleep wear
 - Tuxedo & suit rentals.
- Open Tuesday-Sunday After hours by appointment

Newly expanded to a boutique line of women's clothing. Sizes XS-2X.

Pleasant View Open House

Friday, December 7, 2018
10:00 - 2:00

The Green County Community is invited to tour the completion of our renovation that includes a new main entrance and lobby, Physical Therapy, Occupational Therapy and Speech Therapy Rehab Department on the first floor, a new Provider Office, Beauty Salon, four renovated rooms that include private bathroom with shower and relocation of the Administration Office wing.

We will provide tours and information as well as serve light snacks and beverages. You can also shop at the Craft Sale that is being held all day Friday in the Community Room.

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