



MONROE'S HOME PRO SERIES

Automotive, Home Improvement, Maintenance,
Home Interiors, Lawn and Garden Businesses

BE PART OF THIS ONLINE EVENT MAY 1- 31 2021

Each day in May we will reveal a home improvement tip or advice from one of our local businesses, through social media.

Each participating business will also be included in our "Monroe's Home Pro Series" home maintenance guide which will be printed and available at the Monroe Chamber of Commerce office and at all participating business locations.

This community-focused event will attract consumers to your business through:

- Facebook and other social media
- Chamber of Commerce website
- In-Store signage and promotion
- Regional Radio
- Regional Newspapers
- Regional Digital Billboard networks
- Printed "Monroe Home Pro Series" Home Maintenance Guide

WE HAVE TWO SPONSORSHIP OPTIONS AVAILABLE ON A FIRST COME FIRST SERVE BASIS

"Pro Tip" Daily Feature: \$225.00

Offered daily Monday-Thursday in May: 16 spots available.

- 1 day feature on topic of your choice
- Listing in Monroe Home Pro Series Home Maintenance Guide
- General Promotion through "Monroe Home Pro Series"
- Pro Tip posted on social media

"Expert Advise" Weekend Feature \$750.00

Three-Day Weekend feature Fri-Sunday: 4 spots available

- 3 day Feature on a topic of your choice
- Listing in Monroe Home Pro Series Home Maintenance Guide
- General Promotion through "Monroe Home Pro Series"
- Video recording: posted on social media
- 2-minute segment on regional radio stations (Fri-Sun) \$100.00 value
- 7 day feature on regional digital billboard network (Fri-Th) \$100.00 Value

Company: _____

Contact: _____

Phone: _____

Email: _____

Select an option:

Pro Tip \$225

Expert Advise \$750

Registration, company logo and payment required by April 20, 2021. This deadline is firm for Production of materials.

monroechamber.org

Exclusively Featuring Chamber Members 2021